

A person in a dark jacket is seen from behind, looking at a large, brightly lit screen in a dark room. The screen displays some text, but it is too blurry to read. The room is dimly lit, with a few small lights visible on the walls.

AHMED MOHAMED HASSAN

Senior Creative Copywriter

Since 2013, I've worked as a professional Copywriter, and I'm searching for a Creative role where I can use my expertise and abilities to advance.

HI IM AHMED

A writer with
artistic flair
who can
broaden one's
ideas and
viewpoint

I've spent the last eight years working in the advertising industry.

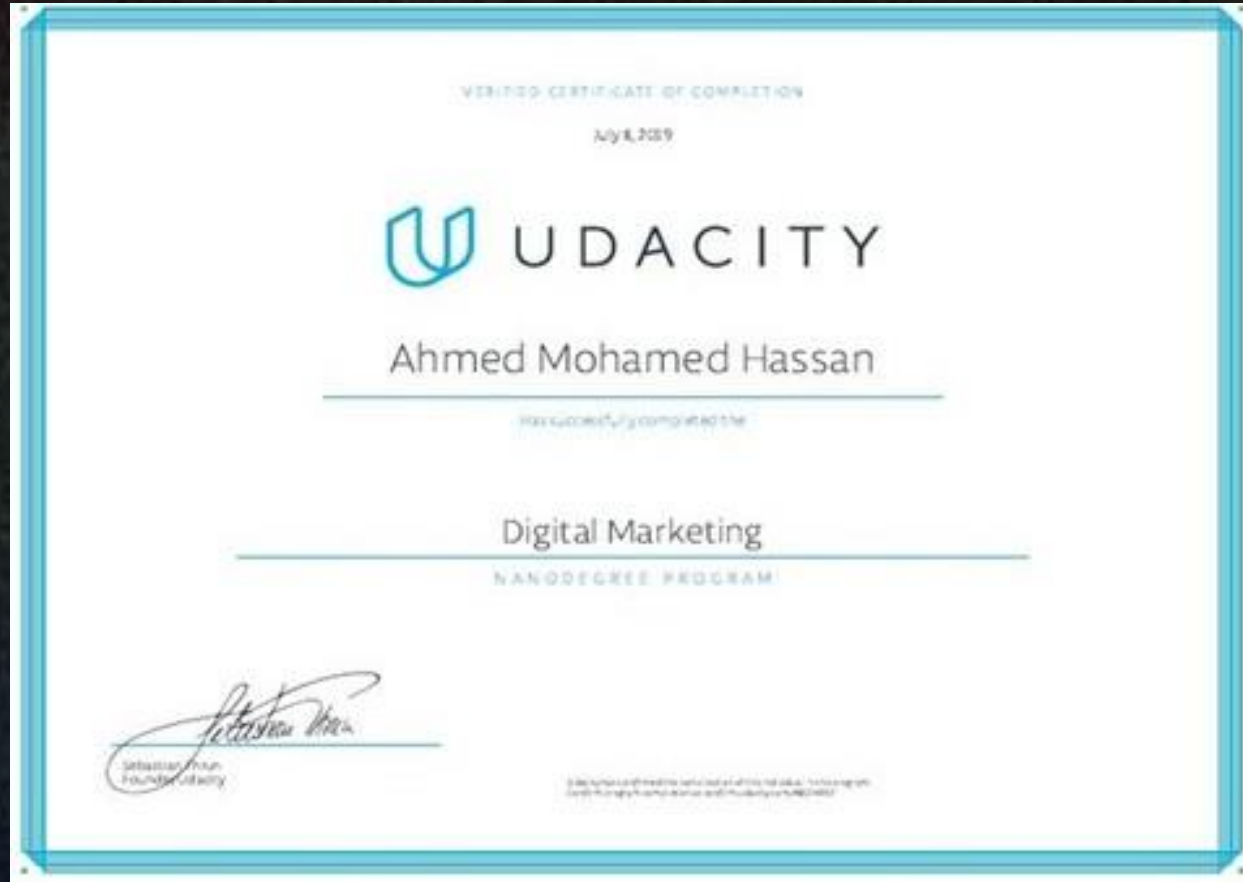
I've worked on a diverse range of projects for both domestic and international clients over the course of those eight years, including projects for MiMix, L'Oreal Paris, Loops Live App, Misk Foundation, Changan Ghabbour Auto, Panda Shops, Pasta Masreya and others.

I have a responsibility to produce a variety of content for social media, TV commercials, apps, and TV shows, including video scripts, articles, events, and marketing campaigns.

LET'S SEE WHAT I'VE DONE



Certificates



A digital marketing nano degree program form UDACITY

Work Experience

Smaat Co.
Advertising
Agency
Senior Copywriter

Bee Interactive Ltd
Social Media Agency
Content Writer

**Ass'ad Allah
Massa'akoum**
TV SHOW

Script Writer
A comedy TV Show in MBC MASR
Channel

GetSircles
Digital Marketing Agency
Senior Copywriter

Loops Live App
live broadcasting application
Senior Copywriter

Work Samples

Script Writing

We all have a different levels of sense of humor and this the challenge that faces any comedy writer, and this is a different sketches I worked on in Ass'ad Allah Massa'akom Show season 3



Work Samples

Social Media Campaigns



Work Samples

Social Media Campaigns



Work Samples

Social Media Campaigns



Full Campaigns link: [Here](#)

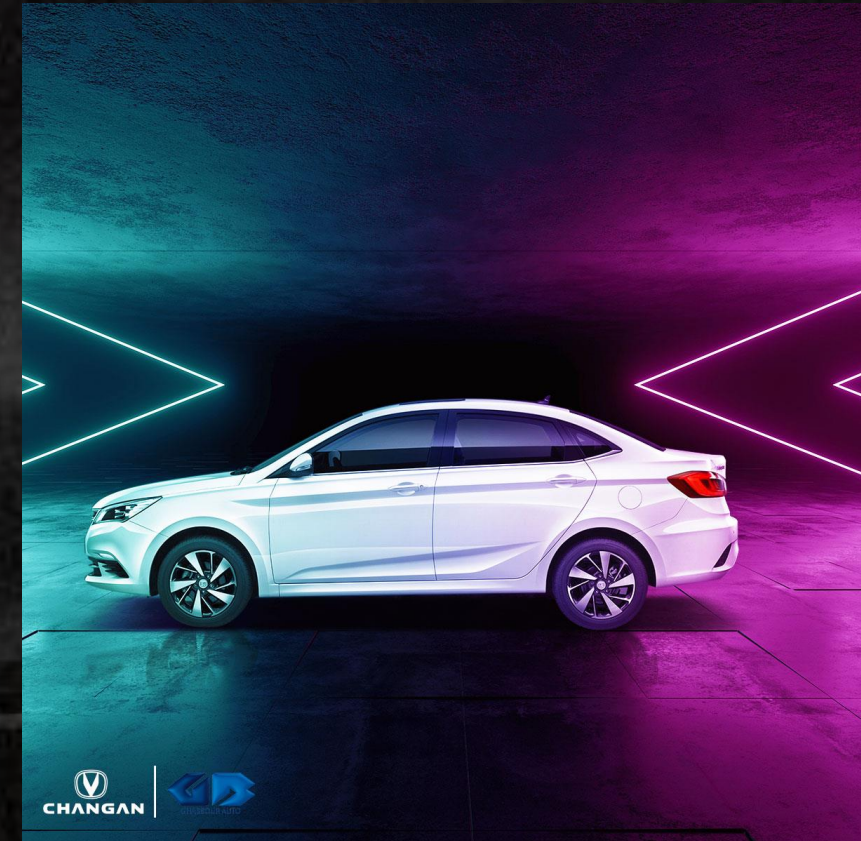
Work Samples

Social Media Campaigns



Work Samples

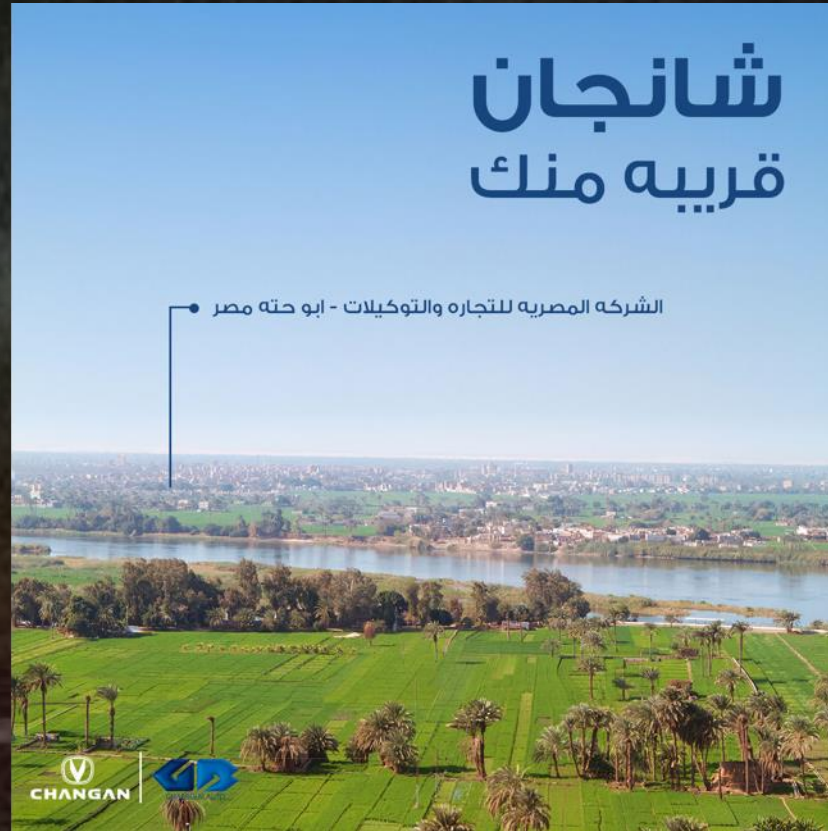
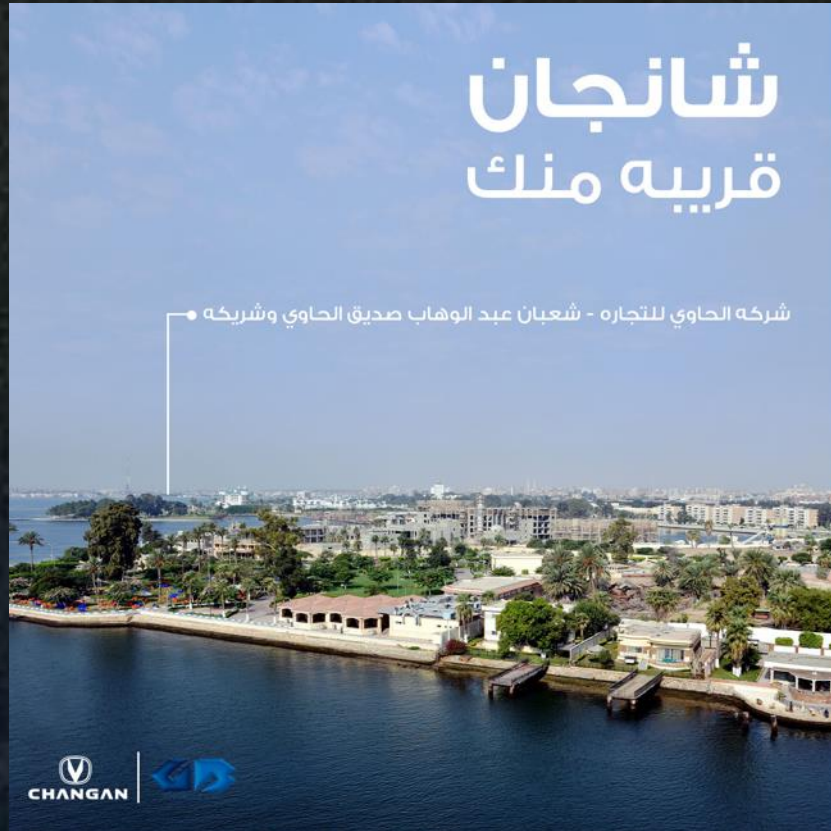
Social Media Campaigns



Mood Board Concept link: [Here](#)

Work Samples

Social Media Campaigns



Work Samples

Social Media Campaigns



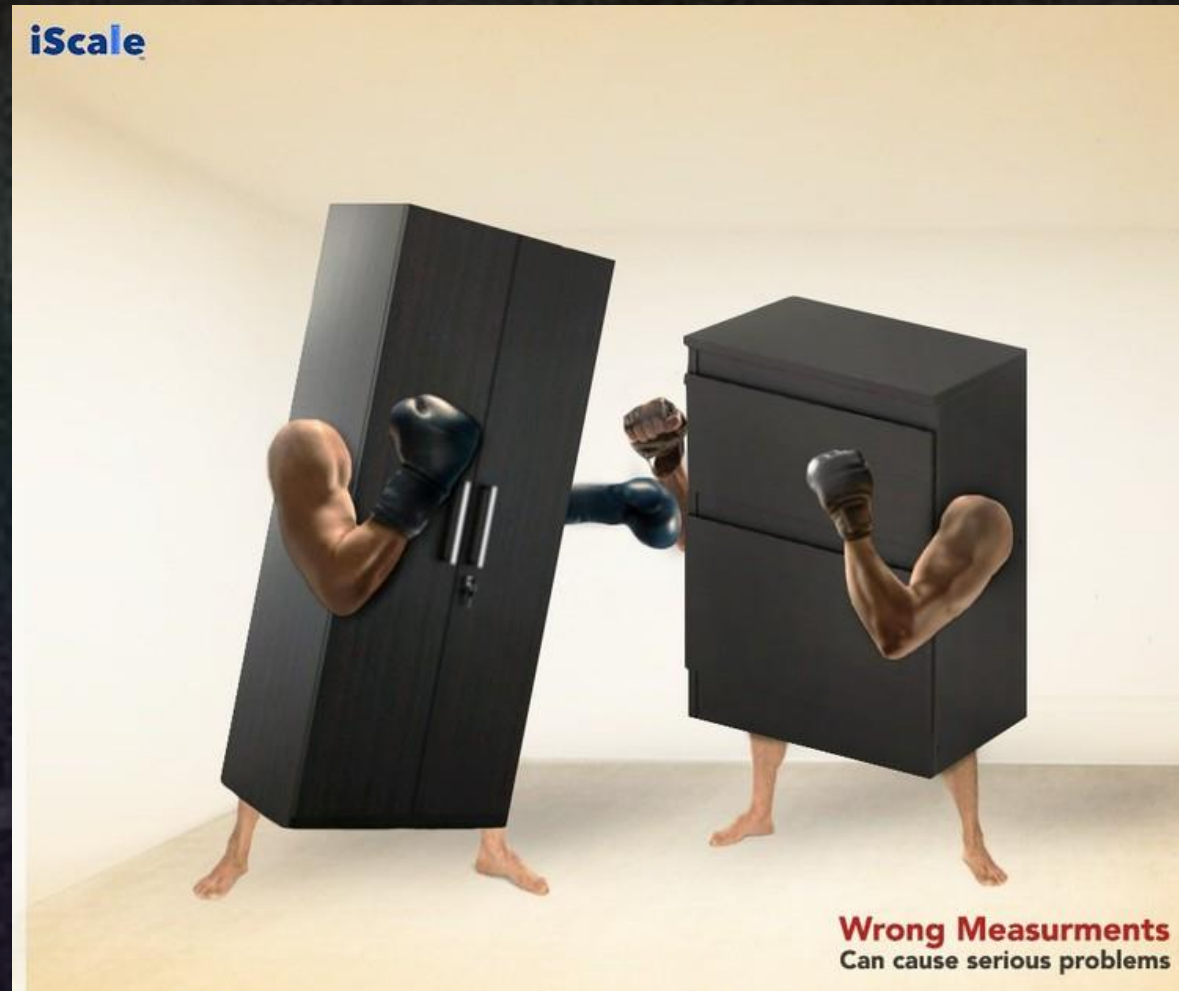
Campaign link: [Here](#)

Work Samples

Social Media Campaigns

This is an Australian application called iScale, replacing the engineer concerned with the measurements of the house. It is used by photographing the floor or room or the place where the furniture is located and it provides space for all the furniture.

Which is used to make it available to the Australian citizen floss and large time and easy to deal with. The length benefits use in any country but it is an Australian origin



Work Samples

Social Media Campaigns



Campaign link: [Here](#)

Work Samples

TVC Campaigns

L'oreal Paris

Every woman deserve a pure skin. so, I showed that in a emotional campaign for women in different life stages.

L'ORÉAL
PARIS

Campaign link: [Here](#)

Work Samples



TVC Campaigns

Dropbox link: [Here](#)

Social Media Campaigns

Dropbox link: [Here](#)

Script Writing

Dropbox link: [Here](#)

LET'S START A NEW STORY TOGETHER

Contact

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THANK YOU